# Exercise 3: Usability Critique

Teams

Figure out who is on your team and go to their Web site on the class server.

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| **Group 4**  Navarro (javiern) – SoCal Travel  Giang (douglasgiang) – Auto DIY  Luevano (daluevano) - Elida  Lam (tlam) – Alvin’s Family Homepage  Dodo-Williams (seun) – Trade CalPoly |

Your usability critique should contain the following items with your thoughtful comments.

1. Your name
   1. Javier Navarro
2. The site being critiqued
   1. Luevano (daluevano) - Elida
3. Preparation
   1. Check out the site name/topic in the table above.
   2. What do you think the site will look like?

To be honest the name of the site makes me think that it is a blog site about video games.

* 1. What will a typical user look like?

The typical user will be a narcissistic early 20’s user who is on facebook too much and plays too much world of warcraft

* 1. What are two primary things that user will do?
     1. Read the blog
     2. And look at pictures

1. Read the persons plan and persona before looking at the site. Did it match yours? Why or why not?
   1. No it did not match mine at all. The name led me to believe that it had to do with video games. On the contrary it has to do with photography
2. Write down your first impressions when you go to the site.
   1. My first impression upon visiting the site is that it is an incomplete site since not even the home page is complete enough where you are able to tell that the site is about photography.
3. On the site, what is your eye immediately drawn to? Does that match what the person said in their plan? What might a better strategy be?
   1. My eye is immediately drawn to the side navigation since that seems to be the only thing that it is organized. Yes this does match what the person said in their plan since in their plan, there is no decision of where the user will draw its attention to.
4. Identity: Does the logo stand out? Is it clickable to get home?
   1. On his website, there is a box for a logo but the logo box is not clickable .
5. Navigation
   1. Is it clear what the content areas of the site are based upon the primary navigation menu?

No because there is no link on the navigation it is hard for me to determine if there is more to his site

* 1. Do the buttons really make sense to someone who has never been to the site?

No because I have no clue of what he is referring to when he has two buttons with one that says say it and the other your turn

* 1. Can you tell what actions are possible on each page of the site?

No because there is not even an additional page in which I can get an idea of what the page is about.

* 1. Can you tell how to navigate backwards?

No because I cannot even navigate forward.

* 1. Is the navigation consistent?

It is hard to tell because there is only one page that works and that navigation is somewhat confusing

* 1. Can you easily find home, about, sitemap, search…etc.

1. Language
   1. Clear

Well the language is clear since it says that it is not ready

* 1. Correct

Well the only sentence says it’s not available then yes.

* 1. Appropriate

I say yes because the site is not even partially done.

1. Design
   1. What is the user drawn to do?
      1. Nothing because there is nothing
   2. Is the site too cluttered?
      1. Yes it is disorganized
   3. Is there enough contrast that the content is readable?
      1. It is hard to tell since there is barely any content
   4. Are items on the site aligned?
      1. no
   5. Does the site use repetition to create a sense of continuity?
      1. Yes, it’s disorganized
   6. Is there enough visual appeal to the design?
      1. Well if you are starting to make websites, then yes. If not no.
   7. Do you like the color and font choices?
      1. Color is ok and the font is okay as well
2. Suggest anything else to help the developer improve this site.
   1. I wish he would at least giving us a simple site in order to see where his site was heading. Currently, I have no clue still what the site is about.

Place the critiques in your critiques folder in Admin as ex3\_yourname\_critiqueof\_personyoucritiquedusername.doc.